PowerShot

HS SYSTEM

Capture images with beautiful detail and superb clarity in low light without the flash! The Canon HS SYSTEM delivers better images in a larger range of situations by combining a powerful high sensitivity sensor with Canon's DIGIC 4 Image Processor.

Without HS SYSTEM

With HS SYSTEM

Red

Silver

Blue

Let the G Series Inspire You.

PowerShot G12

HS SYSTEM · 10.0 MEGA PIXELS · 5× OPTICAL ZOOM · 28mm WIDE-ANGLE · DIGIC 4 · HD · HDMI

$499.99

The Upgrade You've Been Waiting For.

PowerShot S95

HS SYSTEM · 10.0 MEGA PIXELS · 3.8× OPTICAL ZOOM · 3.0" LCD · DIGIC 4 · HD · HDMI

$369.99†

3 DAYS ONLY! $30 SPECIAL SAVINGS

Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $399.99 – $30.00 SAVINGS = $369.99

Amp Up the Creativity.

PowerShot A495

10.0 MEGA PIXELS · 3.3× OPTICAL ZOOM · 2.5" LCD · DIGIC 4 · Smart AUTO

$89.99†

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INSTANT REBATE $109.99 – $20.00 SAVINGS = $89.99

Blue

Silver

Pink

Green

Brown

Layers of Beauty.

PowerShot SD1300 IS DIGITAL ELPH

12.1 MEGA PIXELS · 4× OPTICAL ZOOM · 2.7" LCD · DIGIC 4 · Smart AUTO

$129.99†

3 DAYS ONLY! $50 SPECIAL SAVINGS

Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $179.99 – $50.00 SAVINGS = $129.99

Blue

Silver

Red

Pure Power and Performance.

PowerShot A3100 IS

12.1 MEGA PIXELS · 4× OPTICAL ZOOM · 2.7" LCD · DIGIC 4 · Smart AUTO

$99.99†

3 DAYS ONLY! $60 SPECIAL SAVINGS

Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $159.99 – $60.00 SAVINGS = $99.99

† Prices shown are after rebate. See rebate sections for more details.

INSTANT REBATE on Select Canon Products — SAVE NOW ON SELECT CANON PRODUCTS

WT10-2

November 28, 2010 ▶ January 8, 2011

	INSTANT SAVINGS
EOS Rebel XS EF-S 18–55mm IS Lens Kit	$549.99 – $50 = $499.99
EOS Rebel XS EF-S 18–55mm IS Lens Kit + EF 75–300mm f/4–5.6 III	$749.98 – $150 = $599.98
EOS Rebel XS EF-S 18–55mm IS Lens Kit + EF-S 55–250mm f/4–5.6 IS	$849.98 – $200 = $649.98

November 25, 2010 ▶ January 8, 2011

	INSTANT SAVINGS
EOS Rebel T1i EF-S 18–55mm IS Lens Kit	$749.99 – $100 = $649.99
EOS Rebel T1i EF-S 18–55mm IS Lens Kit + EF 75–300mm f/4–5.6 III	$949.98 – $200 = $749.98
EOS Rebel T1i EF-S 18–55mm IS Lens Kit + EF-S 55–250mm f/4–5.6 IS	$1,049.98 – $250 = $799.98
EOS Rebel T1i NFL Sideline Kit	$1,049.98 – $250 = $799.98
EOS Rebel T2i EF-S 18–55mm IS Lens Kit	$899.99 – $100 = $799.99
EOS Rebel T2i EF-S 18–55mm IS Lens Kit + EF 75–300mm f/4–5.6 III	$1,099.98 – $200 = $899.98
EOS Rebel T2i EF-S 18–55mm IS Lens Kit + EF-S 55–250mm f/4–5.6 IS	$1,199.98 – $250 = $949.98

November 25, 2010 ▶ January 8, 2011

	INSTANT SAVINGS
EOS 60D Body Kit	$1,099.00 – $100 = $999.00
EOS 60D EF-S 18–135mm IS Lens Kit	$1,399.00 – $100 = $1,299.00
EOS 60D Body Kit + EF-S 55–250mm f/4–5.6 IS	$1,398.99 – $250 = $1,148.99
EOS 60D EF-S 18–135mm IS Lens Kit + EF-S 55–250mm f/4–5.6 IS	$1,698.99 – $250 = $1,448.99
EOS 60D Body Kit + EF 70–300mm f/4–5.6 IS USM	$1,748.99 – $250 = $1,498.99
EOS 60D EF-S 18–135mm IS Lens Kit + EF 70–300mm f/4–5.6 IS USM	$2,048.99 – $250 = $1,798.99
EOS 7D Body Kit	$1,699.00 – $100 = $1,599.00
EOS 7D EF 28–135mm IS Lens Kit	$1,899.00 – $100 = $1,799.00
EOS 7D EF-S 18–135mm IS Lens Kit	$1,999.00 – $100 = $1,899.00
EOS 7D Body Kit + EF 70–300mm f/4–5.6 IS USM	$2,348.99 – $250 = $2,098.99
EOS 7D EF 28–135mm IS Lens Kit + EF 70–300mm f/4–5.6 IS USM	$2,548.99 – $250 = $2,298.99
EOS 7D EF-S 18–135mm IS Lens Kit + EF 70–300mm f/4–5.6 IS USM	$2,648.99 – $250 = $2,398.99
EOS 7D Body Kit + EF-S 15–85mm f/3.5–5.6 IS USM	$2,498.99 – $300 = $2,198.99
EOS 7D EF 28–135mm IS Lens Kit + EF-S 15–85mm f/3.5–5.6 IS USM	$2,698.99 – $300 = $2,398.99
EOS 7D EF-S 18–135mm IS Lens Kit + EF-S 15–85mm f/3.5–5.6 IS USM	$2,798.99 – $300 = $2,498.99

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SAVE UP TO $400!

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POWERSHOT SPECIAL INSTANT REBATE

November 25, 2010 ▶ November 27, 2010

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Instant rebates available on select products only; must be purchased by an end user customer from a participating authorized Canon U.S.A. dealer or reseller in the 50 United States, the District of Columbia or Puerto Rico between November 25, 2010 and November 27, 2010. For each eligible product, offer is valid only while supplies last. Used or refurbished products are not eligible. Limit one instant rebate per eligible product purchased during the promotion period. Offer valid for residents of the 50 United States, the District of Columbia and Puerto Rico only. In the event of questions regarding claims, program or policy, Canon will review all documentation and make the final determination of claim eligibility. All decisions made by Canon and/or its agents are final. Void where prohibited, taxed or restricted by law.

AMERICAN EXPRESS REWARD CARD MAIL-IN REBATE

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Buy a Select PIXMA Printer and Get **UP TO $200 AMERICAN EXPRESS REWARD CARD MAIL-IN REBATE**, or Buy a Select PIXMA Printer and a Select EOS Camera Together, and Get **UP TO $700 AMERICAN EXPRESS REWARD CARD MAIL-IN REBATE!**

Eligible Products • PIXMA Pro9500 Mark II and PIXMA Pro9000 Mark II
- PIXMA Pro9500 Mark II Printer or PIXMA Pro9000 Mark II Printer with EOS 5D Mark II, EOS 7D, EOS 60D, EOS 50D, EOS Rebel T2i or EOS Rebel T1i Camera
- PIXMA Pro9500 Mark II Printer with EOS-1Ds Mark III Camera

Visit your local participating dealer or visit: **acbpromotions.com/canonrebates** for more info.

Offer valid in the 50 United States, the District of Columbia and Puerto Rico only. This offer may be combined with the EOS DSLR Instant rebate promotion running simultaneously. Must submit proof of purchase made between dates listed and postmark claim no later than January 31, 2011. See coupon available at participating Authorized Canon U.S.A. Regional Dealer and at www.acbpromotions.com/canonrebates for full details and restrictions.

Visit an authorized Canon U.S.A. dealer or log onto: usa.canon.com

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EOS REBEL T2i

FULL HD 1080 · 18.0 MEGA PIXELS CMOS · DIGIC 4 · 3.0" LCD · 3.7 Frames per Second · LiveView MODE · EOS Integrated Cleaning System

EF-S 18–55mm f/3.5–5.6 IS Lens Kit

$799.99†

$100 SAVINGS

INSTANT REBATE $899.99 – $100.00 SAVINGS = $799.99

Nov. 25, 2010 ▶ Jan. 8, 2011

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PowerShot SD1400 IS DIGITAL ELPH

14.1 MEGA PIXELS · 4× OPTICAL ZOOM · 2.7" LCD · DIGIC 4 · Smart AUTO · HD · HDMI

$149.99†

3 DAYS ONLY! $80 SPECIAL SAVINGS

INSTANT REBATE $229.99 – $80.00 SAVINGS = $149.99

Nov. 25, 2010 ▶ Nov. 27, 2010

SPECIAL SAVINGS 3 DAYS ONLY! 11/25 ▶ 11/27**

** *Select products only*

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OFFICIAL CAMERA OF THE NFL

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*Optical Image Stabilizer refers to lens function only.
† Prices shown are after rebate. See rebate sections for more details

Get in the Game – 3 Days of Amazing Savings!

35× WIDE ZOOM **Wide-Angle Optical Zoom.**
Incredible 35x optical zooming power makes the PowerShot SX30 IS tough competition! Shoot any scene from wide-angle to telephoto (4.3–150.5mm; 35mm equivalent: 24–840mm) with fast, precise control. Optical Image Stabilizer technology helps keeps shots steady at any zoom length.

35x Optical Zoom

NEW

A PowerShot Camera with an Extreme Zoom.

PowerShot SX30 IS 14.1 MEGA PIXELS 35× WIDE ZOOM OPTICAL IMAGE STABILIZER Vari-angle HD

$369.99† 3 DAYS ONLY! $60 SPECIAL SAVINGS Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $429.99 – $60 SAVINGS = $369.99

NEW

Creative Memory Making.

PowerShot SX130 IS 12.1 MEGA PIXELS 12× WIDE ZOOM OPTICAL IMAGE STABILIZER 3.0" LCD DIGIC 4 HD

$179.99† 3 DAYS ONLY! $70 SPECIAL SAVINGS Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $249.99 – $70 SAVINGS = $179.99

Canon | NFL

OFFICIAL CAMERA OF THE NFL

Black

Purple

Gold

Big Zoom on the Go.

PowerShot SX210 IS 14.1 MEGA PIXELS 14× WIDE ZOOM OPTICAL IMAGE STABILIZER 2.7" WIDE LCD DIGIC 4 HD

$249.99† 3 DAYS ONLY! $50 SPECIAL SAVINGS Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $299.99 – $50 SAVINGS = $249.99

Silver

Black

Pink

Touch of Brilliance.

PowerShot SD3500 IS DIGITAL ELPH 14.1 MEGA PIXELS 5× WIDE ZOOM OPTICAL IMAGE STABILIZER 3.0" TOUCH LCD DIGIC 4 HD

$229.99† 3 DAYS ONLY! $50 SPECIAL SAVINGS Nov. 25, 2010 ▶ Nov. 27, 2010

INSTANT REBATE $279.99 – $50 SAVINGS = $229.99

Beyond the Still. FULL HD 1080

Sometimes, you just need video to tell the whole story. Record the excitement as incredibly lifelike HD videos (1920 x 1080 or 720p), right from your still camera. Some models include stereo sound!

Vari-angle LCD
The EOS 60D's big, bright, high resolution Vari-angle 3.0-inch Clear View LCD flips out! Capture high angles, low angles, shoot in more situations with more composition choices – even on a tripod or with a battery grip attached.

Vari angle LCD

NEW

Beyond the Still.

EOS 7D FULL HD 1080 18.0 MEGA PIXELS CMOS DIGIC 4 ClearView II 8.0 Frames Per Sec. LiveView MODES EOS Integrated Cleaning System

Body Only $1,599.00† $100 SAVINGS | EF-S 18–135mm f/3.5–5.6 IS Lens Kit $1,899.00† $100 SAVINGS

INSTANT REBATE Nov. 25, 2010 ▶ Jan. 8, 2011
Body Only $1,699.00 – $100 SAVINGS = $1,599.00
EF-S 18–135mm f/3.5–5.6 IS Lens Kit $1,999.00 – $100 SAVINGS = $1,899.00

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The Journey Continues.

EOS REBEL T1i FULL HD 1080 15.1 MEGA PIXELS CMOS DIGIC 4 ClearView 3.4 Frames Per Sec. LiveView MODES EOS Integrated Cleaning System

EF-S 18–55mm f/3.5–5.6 IS Lens Kit $649.99† $100 SAVINGS | EF-S 18–55mm f/3.5–5.6 IS Lens Kit + EF-S 55–250mm f/4–5.6 IS $799.98† $250 SAVINGS

INSTANT REBATE Nov. 25, 2010 ▶ Jan. 8, 2011
EF-S 18–55mm f/3.5–5.6 IS Lens Kit $749.99 – $100 SAVINGS = $649.99
EF-S 18–55mm f/3.5–5.6 IS Lens Kit + EF-S 55–250mm f/4–5.6 IS $749.98 + $299.99 – $250 SAVINGS = $799.98

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LENS & SPEEDLITE INSTANT REBATE with Select EOS HD DSLR Cameras

Oct. 24, 2010 ▶ Jan. 8, 2011

Learn how to double your savings by visiting your local participating dealer or visit: usa.canon/com/eosinstantrebate for more info.

An EOS with Perspective.

EOS 60D FULL HD 1080 18.0 MEGA PIXELS CMOS DIGIC 4 Vari-angle LCD 3:2 3.0" LCD Monitor 5.3 Frames Per Sec. LiveView MODES EOS Integrated Cleaning System

Body Only $999.00† $100 SAVINGS | EF-S 18–135mm f/3.5–5.6 IS Lens Kit $1,299.00† $100 SAVINGS

INSTANT REBATE Nov. 25, 2010 ▶ Jan. 8, 2011
Body Only $1,099.00 – $100 SAVINGS = $999.00
EF-S 18–135mm f/3.5–5.6 IS Lens Kit $1,399.00 – $100 SAVINGS = $1,299.00

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Power Made Simple.

EOS REBEL XS 10.1 MEGA PIXELS CMOS DIGIC 4 2.5" LCD 3 Frames Per Sec. LiveView MODES EOS Integrated Cleaning System

EF-S 18–55mm f/3.5–5.6 IS Lens Kit $479.99† 3 DAYS ONLY! $70 SPECIAL SAVINGS

EF-S 18–55mm f/3.5–5.6 IS Lens Kit + EF 75–300mm f/4–5.6 III $579.98† 3 DAYS ONLY! $170 SPECIAL SAVINGS

INSTANT REBATE Nov. 25, 2010 ▶ Nov. 27, 2010
EF-S 18–55mm f/3.5–5.6 IS Lens Kit $549.99 – $70 SAVINGS = $479.99
Nov. 25, 2010 ▶ Nov. 27, 2010
EF-S 18–55mm f/3.5–5.6 IS Lens Kit + EF 75–300mm f/4–5.6 III $549.99 + $199.99 – $170 SAVINGS = $579.98

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PIXMA

NFL PLAYERS

Power Made Simple.

PIXMA Pro9000 Mark II Inkjet Photo Printer 10 Individual Inks 4800× 2400× Maximum† 2 pl Technology† ChromaLife100 Archival† Single Paper Path

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BUY WITH SELECT EOS DIGITAL SLR AND GET $400 AMERICAN EXPRESS REWARD CARD MAIL-IN REBATE

Professional Printing Performance.

PIXMA Pro9500 Mark II Inkjet Photo Printer 10 Individual Inks 4800× 2400× Maximum† 3 pl Technology† LUCIA Ink Single Paper Path

$649.99† AMERICAN EXPRESS REWARD CARD MAIL-IN REBATE Oct. 1, 2010 ▶ Dec. 31, 2010 $849.99 – $200 SAVINGS = $649.99 or

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BUY WITH AN EOS-1Ds MARK III AND GET $700 AMERICAN EXPRESS REWARD CARD MAIL-IN REBATE

High Peformance Wireless Photo Printing.

PIXMA MG6120 Wireless Inkjet Photo All-In-One Printer

$199.99 Wi-Fi† 4 Individual Inks Full HD Movie Print† 9600× Maximum Print Auto Duplex Print

Black and White Prints with Amazing Quality

6 Individual Inks

Give photos the distinctive, timeless look of a professional black and white print with the MG8120 and MG6120's 6 individual ink tank system that includes photo black and gray ink.

Ultimate Wireless Photo Printing.

PIXMA MG8120 Wireless Inkjet Photo All-In-One Printer

$299.99 Wi-Fi† 4 Individual Inks Full HD Movie Print† 9600× Maximum Print Auto Duplex Print Direct Print

† Wireless printing requires a working network with wireless 802.11b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

† Resolution may vary based on printer driver setting. Color ink droplets can be placed with a horizontal pitch of 1/4800 at a minimum (Pro9500 MKII/ Pro9000 MKII), and at 1/9600 at a minimum (MG8120/MG6120). For the Pro9500 MKII, maximum resolution of 4800x1200 dpi used at the bottom edge of the page.

† Canon cannot guarantee the longevity of prints; results may vary depending on printed image, drying time, display/storage conditions and environmental factors. See www.usa.canon.com/chromalife100 for additional details.

* "Full HD Movie Print" is available from "MOV" video files created by Canon digital cameras. From PC, or Mac with Intel® processor. Requires Canon ZoomBrowser EX 6.5 or later, or Canon ImageBrowser 6.5 or later.

VIXIA

32GB Internal Memory SD 2 Card Slots

The Pinnacle of High Definition.

VIXIA HF S20** Full HD 1920×1080 Wi-Fi Memory HD 1080p HD Movie Mode DIGIC DV III AVCHD Full HD 60i Mode 3.5" Touch LCD

$999.99

32GB Internal Memory SD Card Slot

HD Perfection in the Palm of Your Hand.

VIXIA HF M31** Full HD 1920×1080 Wi-Fi Memory HD 1080p HD Movie Mode DIGIC DV III AVCHD Full HD 60i Mode 3.5" Touch LCD Touch Panel Smart AUTO

$699.99

Red Black Silver

8GB Internal Memory SD Card Slot

The Sophistication and Ease of HD.

VIXIA HF R10** Full HD 1920×1080 Wi-Fi Memory HD 1080p HD Movie Mode DIGIC DV III IMAGE STABILIZER AVCHD Full HD 60i Mode Smart AUTO 3.5" Touch LCD Face Detection Technology

$399.99

Red Silver Blue

SD Card Slot

Capture Memories in a Flash.

FS300** Advanced Zoom DIGIC DV III IMAGE STABILIZER HD Movie Mode Quick Start Face Detection Technology Pro REC

$269.99

* Optical Image Stabilizer refers to lens function only. *** Availability of these products may vary by dealer; please check with your dealer for product selection. † Prices shown are after rebate. See rebate sections for more details.